

Dear Friend,

For the past 15 years, Aish has proudly held high the banner of “no membership required.” This philosophy has allowed every Jewish person to feel welcome at Aish and explore the beauty of our holy heritage without barriers.

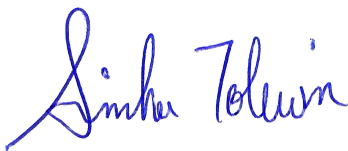
At the same time, as Aish has grown into a million-dollar-a-year organization, we face the ongoing challenge of financial sustainability. Without a reliable stream of income, it is challenging for us to be the effective and innovative organization we strive to be.

Due to the income uncertainty, we decided to launch **Aish Membership** for **\$54 per month**.

This year, 1,800 families were impacted by Aish. Our goal for 2025-2026 is **to have 100 member families**, generating a regular stream of dollars that we urgently need.

For those who have participated in Aish programs in the past—such as Sunday School, Israel trips, speakers, and events—you understand the importance of our place in this community and will help ensure our future. Supporting Aish is not only a mitzvah, but an investment in your family’s future and our community’s future.

Thank you for your support, allowing us to continue building an inspiring Jewish future for all of us! Please feel free to reach out with any questions. I would love the opportunity to discuss our future plans with you!



Rabbi Simcha Tolwin

